

Industrial Park Walsrode



> Professional with a personal touch

The top location for small and medium-sized
businesses in Northern Germany



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> Your direct link to growth and success

The greatest potential is usually where you would not expect it. The Lüneburg Heath is a holiday region where leisure and nature are the typical attributes that come to mind. So how does modern industry featuring dynamism and innovation potential fit in? Perfectly!

More than 20 companies employing around 2600 people at the Industrial Park Walsrode meet the challenges of demanding markets day by day. Ranging from global players to local service providers, from logistics specialists to packaging

suppliers - they have all found their ideal base at the IPW.

For the chemical and plastics processing industries, for logistics and engineering firms as well as for the IT sector this location offers plenty of promising linkage points for SMEs along their supply chains. Commercial and industrial sites with all services in place, ready-to-occupy laboratory and office accommodation coupled with favourable terms, well-established logistics and state-of-the-art infrastructure will facilitate your new set-up and start-up.



Infrastructure & Services

> We take a close look at your line of business...

and provide exactly what you need so that you can focus on your core operations. Covering approval management and permit procedures, occupational and plant safety, IT, energy supply, logistics, waste disposal and HR management, the IPW offers SMEs the appropriate infrastructure and services - tailored to your requirements, with fair and square terms, provided proficiently and professionally.

Within this flexible scheme, specialized providers make sure

that infrastructure operations function reliably. Regular tendering procedures guarantee transparency and genuine competition. What this achieves is shown by two examples: waste disposal costs were almost halved within five years, and the cost of IT services was cut by around a quarter.

Joint utilization of resources enables you to reduce your capital investment and fixed costs while improving your productivity. This service certainly pays off.







Skilled workforce

> Fit for the labour market - taking on the challenges jointly

Industrial machine operators?
Chemical lab assistants?
Computer specialists? At the IPW you will find the skilled personnel you need: from highly motivated trainees to committed managerial staff. A sophisticated vocational training system plus close collaboration between companies, schools and universities, local boroughs and employment agencies give you the assurance of high educational and training standards at the IPW to satisfy your requirements.

Based at the IPW, AF Personal-partner GmbH is among the largest HR service providers in Northern Germany. Every year some 250 young people receive their training here on behalf of companies in and around the IPW. In addition, your skilled employees and executive staff can attend a broad array of seminars and training sessions - on subjects including leadership and negotiation skills - to meet the needs of the labour market.



Relocation

> We devote time for your benefit

Person-to-person contact is given a high status at the IPW. Knowing and helping one another is the maxim that characterizes our relatively small but highly professional industrial location. By setting up your business in or relocating to the IPW you will profit from this approach.

On all issues related to site management our Industrial

Park Office team will be at your side. We will guide you in all aspects of relocation or starting up your business here, we will initiate contacts with local authorities, advise you with regard to contracts and insurance, help you select the appropriate service package or individual services. You will find that these short cuts and one-to-one client care pay off.







Quality of life

› Living and working in the IPW region - hitting the jackpot

Working in the IPW, living in the region? What could fit together more perfectly? While elsewhere people talk about their work-life balance, harmonizing their job and family, high job performance levels and private relaxation - here is where it all falls into place. Around 80 per cent of all employees at the IPW live within a radius of 20 kilometres and it takes no longer than 15 minutes to travel to work. This adds to their quality of life, and the dream of owning their own four walls can be realized faster here, too.

Residential building land is available from as little as 40 euros per square metre.

Living in the IPW region means having all options and amenities at hand with all the advantages that a popular holiday destination and intact countryside offers: fun parks, horseriding facilities and golf courses, vibrant clubs and societies, lakes and swimming baths, wine and street festivals and much, much more. And if that's not enough: Hamburg, Bremen and Hanover are less than an hour's drive away.





Industrial Park Walsrode

> Growth markets within reach

Thanks to its location with good transport links at the centre of the triangle formed by the cities of Hamburg, Hanover and Bremen, the IPW is a central starting point for accessing the markets in Northern Germany as well as in Northern and Eastern Europe. Your customers

are in easy reach by truck, by rail (in-park rail system directly linked to the national rail network), by air or by sea.

Take a closer look at the IPW. We look forward to hearing from you.

> Contact

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